



**Intensive Agriculture Program
Including Revival and
Sustainable Intensification of
Forgotten Crops 2024-25**

Dhenkanal Dist.



Priyadarshini Bhol

CEO of Baldevjew Women Farmers
Producer Company Ltd since 2023

Young Leadership in Agriculture

At 23, Priyadarshini Bhol leads 1,008 women farmers as CEO of Baldevjew Women Farmers Producer Company, overseeing cultivation across 125 acres. With OSVSWA's ongoing support, she expanded her pigeon pea cultivation from 1.5 acres last year to 2.5 acres this season.

Committed to continuous learning, she mastered pest management and soil preparation techniques through training programs. Her expertise quickly made her a trusted resource in the village, with fellow farmers seeking her advice on sustainable practices.

Looking ahead, Priyadarshini aims to establish a shared processing facility and strengthen market connections. Her rapid rise from local graduate to agricultural leader highlights how young innovators can become drive rural transformation.

Young Farmer, Big Dreams: Subrat's Journey of Growth



Subrat Kumar



Subrat, a 28-year-old graduate, combined traditional farming with modern techniques on his rented 8-acre land. Since the participation to the IAP program, he doubled his income from ₹30,000–40,000 to ₹60,000–70,000, thanks to OSVSWA guidance and support.

As a leader of a local farmer group, Subrat shares knowledge on best practices and government schemes. His next goals include expanding his land and investing in mechanised equipment to reduce labour costs.

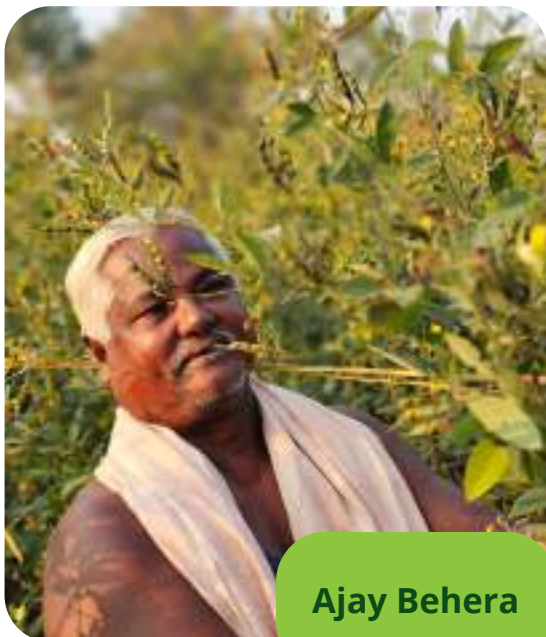


Bikas Sahoo

Bikas: Leading Farmers Toward Prosperity with Modern Techniques

Bikas, a 45-year-old farmer from Mahulapunji, manages a 12-acre farm with mangoes, paddy, pigeon peas, and cashews. With OSVSWA support, he adopted modern farming techniques such as line sowing and soil treatment increasing his yield and earning ₹2.5 lakh in profit from a ₹1.5 lakh investment. Active in his SHG, he influences over 60% of farmers in his area. Future plans include expanding pigeon pea cultivation and securing warehouse support for equipment storage.

From Struggles to Success: Ajay's Pigeonpea Transformation



Ajay Behera

Ajay, a 60-year-old farmer from Kalikaprasad, struggled with irrigation and wildlife interference. By adopting line sowing, seed treatment, and integrated pest management, he boosted his pigeonpeas profits from 70 thousand rupees to 1.3 lakh. With OSVSWA staff support, he improved his techniques doubling his profits from pigeonpeas alone. Looking ahead, he hopes for better irrigation infrastructure and wildlife protection measures to further enhance productivity.



Women Self Help Groups Towards Nutritional Diets and Economic Independence

Eight women's self-help groups (SHGs) with a total 90 members in Bhuban Block have redefined resilience through collective farming. With OSVSWA assistance, they diversified into nutrient-rich enterprises, revitalizing fallow land into thriving plots. Their pivot to pigeon pea cultivation proved transformative: the crop's high protein content and soil-enriching properties not only improved household nutrition but also secured a steady income stream. Last year, sales through their FPO generated ₹50,000 per member, underscoring the dual benefit of food security and economic stability.

OSVSWA played a pivotal role in this shift, providing training on sustainable pigeon pea farming and linking the SHGs to markets. Beyond the fields, the groups actively mobilize their villages, showing how organized women farmers, backed by institutional partnerships, can turn challenges into opportunities.

Income Growth and Innovation



**Rabi Narayan
Sandha**



Rabi Narayan Sendha, a 61-year-old farmer from Jankhira village in Dhenkanal district, is participating in the IAP Project for the third year. Thanks to OSVSWA's continuous support, he was able to increase his income from ₹1.2 lakh to ₹2.7 lakh, enabling him to purchase essential machinery, such as a borewell for irrigation, and hire four workers for his fields.

The assistance provided by the staff guided him in adopting modern farming practices, including line sowing and biofertilizers for crop cultivation. Additionally, selling his agricultural produce in the market has boosted his family's income, creating opportunities to expand his business by renting more land and investing in future agricultural activities.

His success has set an example in the village, encouraging other farmers to join the IAP program and fostering cooperation through the formation of a 23-member Producer Group.